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Blue Mesa Restaurants Selects Baal Dan for its "Tacos for a Cause" program

DALLAS (November 1, 2007) – Blue Mesa Grill recently added Baal Dan Charities to their charities of choice for their Tacos for a Cause program. Each month, \$1 of sales from a specially-featured taco are donated to the charity selected. The tacos sold at the Northwest Hwy., Dallas location will fund the Baal Dan project.

Jim and Liz Baron, owners of Blue Mesa Grill for over 20 years, have 6 restaurants in the Dallas/Fort Worth area. Jim Baron said, *"I truly believe that hunger and other basic human needs (shelter, basic health care, and education) are the source of the world's problems and that we have the power and resources to solve these problems.*

"And the way to do it is by our own actions, one action at a time. This is what is so compelling about Baal Dan. Through the actions of one person, hundreds of children have benefited. In addition, I lived in India for about 6 months and am aware of the tremendous number of street children there."

Blue Mesa is committed to giving back to the Dallas/Fort Worth community and has donated over \$100,000 a year to charity. In addition, the Tacos for a Cause program has donated about \$70,000 since its inception in 2003.

Tanya Pinto, Founder of Baal Dan, was said, *"Jim Baron has lived in India and really understands the poverty and hunger that exists. His sincere interest in Baal Dan and commitment to help children so far away is truly commendable."*

Jim and Liz Baron have volunteered to further their commitment to this local charity by serving on Baal Dan's Advisory Board.

ABOUT BLUE MESA RESTAURANTS

Blue Mesa is a Southwestern grill that emphasizes made-from-scratch cooking and a vibrant tequila bar. The Blue Mesas boast one of the Metroplex's favorite Sunday brunches. Some examples of the innovative tacos that are being featured this fall are: Asian Beef Tacos with Carrot Slaw, Red Chile Salmon Tacos with Mango Relish, and Smoked Brisket Tacos with Grilled Red Onion. To learn more about Blue Mesa, visit www.blumesagrill.com.

ABOUT BAAL DAN

In Hindi, "Baal" means "Child" and "Dan" means "Donation". Baal Dan Charities, is a Dallas-based, nonprofit, 501(c)(3) charity that helps children in need in India. Based on the simple concept of raising money to help street children, orphans and the organizations that help impoverished children (e.g. orphanages, schools, shelters etc.), the charity raises money to buy things in bulk that children can use immediately like food, clothing, medicines and books. Since 2006, when the charity was founded, more than 1,500 children in India have received aid from Baal Dan. For more information, [visit www.baaldan.com](http://www.baaldan.com).

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