



Baal Dan Charities Story Ideas For Journalists

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The Power of One

"If you can't feed a hundred people, then feed just one." Mother Teresa. Inspired by this quote, learn how Tanya Pinto, a 27 year-old living in Dallas, Texas formed a charity to help street children in Calcutta, India.

18 million street children in India – a little known fact

That's the population of Florida. There are 18 million children living on the streets in India, without the basics of food, clothing, shelter or education. See how one charity, started by one woman is making a difference to some of the world's most vulnerable children, for an issue that gets very little awareness or press.

The world's most efficient and transparent charity

Imagine giving to a charity where you know 100% of every dollar goes to help a child in India that is an orphan. Where you get to see the children you are helping through blogs and videos posted on a website. Where \$1 = 43 rupees, exponentially multiplying how far your money goes. And where every \$1 is spent on goods, food, clothing, medicines and school supplies – bought in bulk, at discounted prices, and put directly in the hands of the children that need it. And now imagine that everything that was bought with your donation is published online with costs and receipts. That is ROI that cannot be measured.

There is only one charity in America that does all of these things, and is quietly creating a phenomenon and change for children in Calcutta, India.

Breaking the cycle of poverty in one generation

"My grandfather was an orphan in India. But people helped him, and he went to school. He became a documentary filmmaker winning India's highest award for filmmaking in his lifetime. Today, I am helping street children in India, because I am living proof that the cycle of poverty can be broken with education in just one generation, and broken forever." Tanya Pinto, Founder of Baal Dan Charities.

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